

# Spotlight on Women in Privacy™

## Esther Silberstein, Associate General Counsel, Meta



### What do you love about being a privacy professional?

The only constant in privacy is change, and I love that I start work every day with a new, exciting challenge. Whether it requires understanding emerging technologies and how they fit into the existing privacy landscape or staying up to date on the always evolving legislative and regulatory developments, I feel very fortunate to have a job that is never static or boring.

### What was the best professional advice you received?

My father-in-law was one of those old school doctors that knew the first names of all his patients and took their outcomes personally. He would often say (only somewhat tongue-in-cheek), “You could fill a graveyard with your patients, but you’ll never get sued if you call them to deliver test results the same day they arrive.”

Luckily, no lives depend on my day-to-day work. But I often remind myself that even the most in-depth legal analysis or strategic advice is only as good as my ability to be responsive to the needs and goals of my clients. Showing up consistently, communicating clearly, and listening attentively are all critical to ensuring that my work is not just legally sound but is also effective and impactful.

### What privacy/cyber development are you paying attention to this month?

As we near the end of the 2024 federal legislative session, I am continuing to pay attention to the progression of the various federal bills and versions of bills addressing minors’ privacy. There are also several legal challenges to U.S. state bills addressing privacy rights for minors, and I’m closely following those challenges and the relevant constitutional arguments to see how it will influence the direction of legislation in this space.

### What do you do to unwind?

Outside of work, I love hiking, weightlifting, and finding new ways to make my one-year-old laugh.

#### // UPCOMING EVENTS:

### Women in Privacy – Brussels Luncheon

Wednesday, November 20, 2024 | 12:00 p.m. – 1:30 p.m.  
Hilton Grand Place | Brussels, Belgium